HOUSTON (July 11, 2016) The BridgingApps Program of Easter Seals Greater Houston, a 501(c)(3) non-profit organization, has launched Go For the Goal – Your Story contest; an invitation to those with disabilities to share a story of setting a personal goal and working toward achieving it. The campaign will appear on BridgingApps Facebook page and BridgingApps.org website.

Inspired by the work, dedication and spirit of the athletes stepping onto the world stage, BridgingApps’ goal is to bring awareness about a community of people who work every single day to overcome obstacles, reach goals and achieve their dreams. Reaching goals requires immense individual effort and the perseverance of everyday heroes like therapists, doctors, teachers and families who work to support, encourage and cheer their loved ones on. There are 1 billion people in the world with a disability and according to the CDC, 1 in 6 kids has a developmental disability. The National Health Council states that 40% of the population has a chronic health condition and there are 43.5 million informal/unpaid caregivers. Go For the Goal – Your Story is seeking stories that celebrate how people with disabilities set and reach goals big and small every day.

Throughout the year, BridgingApps receives stories from those who are leveraging the power of technology to communicate, to learn, and to live and work in their communities. Go For the Goal – Your Story will highlight the achievements great and small, from learning to ride a bike, using a communication device, to relearning how to shoot a basket, all which deserve attention and celebration.

Those wishing to submit a story can enter the contest by uploading a story through video, photos, words, or some combination of the three on BridgingApps Facebook page. Stories submitted through July 29, 2016 will be entered into 3 drawings for a Fitbit Zip. Participants may continue to submit stories through August 5th. Following the deadline for submissions, the BridgingApps Team will select 5 finalists whose stories will be featured on the BridgingApps’ website and social media during the week of August 8 through August 12. Fans will vote for their favorite stories through August 12th, with the winner announced on
August 15, 2016. The winner will receive the Gold Package that includes an iPad Air, case and consultation by phone for a customized app selection service from BridgingApps.

Stories from Go For the Goal – Your Story will appear on BridgingApps.org and Facebook.com/BridgingApps/. Fans may participate in the conversation across social media by using #TeamBridgingApps.

For more information about how to participate or to share your story, visit www.bridgingapps.org.

About BridgingApps

BridgingApps, a program of Easter Seals Houston, provides the access, education, and resources needed to effectively use mobile, touch-based devices to help people with disabilities communicate, exceed educational goals, and reach their fullest potential. BridgingApps includes a website, app reviews by therapists and special education teachers, a custom app search engine, assistive technology labs, monthly in person meetings in Houston, Fort Worth, Rio Grande Valley and Austin, and training options for parents, organizations and schools. For more information, visit www.bridgingapps.org.
Web: www.bridgingapps.org | Twitter: @BridgingApps | Facebook: www.facebook.com/BridgingApps

About Easter Seals Greater Houston:
Easter Seals Greater Houston, Inc., a United Way Agency, is a non-profit corporation established to provide comprehensive services to individuals of all ages with all types of disabilities and their families. As the only local organization providing a broad range of comprehensive services to individuals and families affected by disabilities, Easter Seals of Greater Houston operates: Early Childhood Intervention; Respite Services; Toy/Tech & Play Groups including BridgingApps™; High School/High Tech; Home of Your Own; Therapy Services; The Caroline School, A Day Program; Camps and Case Management; Transition Services; Adult Services; and Veterans Services. For more information about Easter Seals Greater Houston, visit www.eastersealshouston.org or visit us on Facebook and Twitter (@eastersealshou).

-End-