FOR IMMEDIATE RELEASE

Contact:
Carmen Phillips or Katy Thorstenberg, Bank On Montgomery County, 936-701-5034

“Bank On Montgomery County” Proud To Be Officially Endorsed by
Stephanne Davenport, Montgomery County Treasurer

HOUSTON, TX (February 22, 2016) – Stephanne Davenport, the Montgomery County Treasurer, along with Willis City Manager, Hector Forestier, are officially endorsing the newest initiative sponsored by United Way Montgomery County, JPMorgan Chase & Co., BB&T, and Woodforest National Bank and led by Easter Seals Greater Houston. “Bank On Montgomery County” is committed as a community-wide initiative with the goal of bringing low-cost mainstream financial products and financial education to the unbanked and under-served residents of Montgomery County. All are excited to be a part of the initiative realizing the impact and importance it holds for the county. "I am so excited to be part of the Bank On initiative and to see this program being offered in Montgomery County. Programs such as this help strengthen and grow our community," says Stephanne Davenport, Montgomery County Treasurer.

Did you know that 71% of Willis residents do not have sufficient cash assets to survive three months and 34% of Montgomery County residents do not have sufficient cash assets to survive three months?

“Earn it. Keep it. Grow it!” Simply by using low-cost checking accounts, a full-time worker may SAVE as much as $40,000 during their working career in check-cashing fees. “Bank On Montgomery County”, Montgomery County United Way, its’ partners and Easter Seals Greater Houston are committed to providing access to the products and the financial education needed to protect and grow an individual and/or families’ assets.

“Bank On Montgomery County” can help through financial counseling and a range of products; low-cost checking accounts, specialized savings products, small dollar loans, secured credit cards, affordable mortgage loans and micro-lending. Through personalized financial education classes and individual counseling, “Bank On Montgomery County” can help plan a household budget, integrate simple strategies to maximize savings, improve credit, manage debt. “Easter Seals Greater Houston is so proud to be a part of this initiative which helps low and moderate income families move towards financial stability and with the generous support of the community, United Way Montgomery County, the Montgomery County Community Development Office and the Texas Financial Education Endowment, hundreds of families have already been assisted,” says Elise Hough, CEO, Easter Seals Greater Houston. For more information on the initiative visit www.BANKONMC.org

About Easter Seals Greater Houston
Easter Seals Greater Houston, Inc., a United Way Agency, is a non-profit corporation established to provide comprehensive services to individuals of all ages with all types of disabilities and their families. As the only local organization providing a broad range of comprehensive services to individuals and families affected by disabilities, Easter Seals of Greater Houston operates: Early Childhood Intervention; Respite Services; Toy/Tech & Play Groups including BridgingApps™; High School/High Tech; Home of Your Own; Therapy Services; The Caroline School, A Day Program; Camps and Case Management; Transition Services; Adult Services, and Veterans Services. For more information about Easter Seals Greater Houston, visit www.eastersealshouston.org or visit us on Facebook and Twitter (@eastersealshou).
About United Way Montgomery County

Montgomery County United Way takes its mission – *Improve Lives by Mobilizing the Caring Power of Communities* - seriously. Over the years, the depth of that mission has expanded beyond the annual fund raising campaign to include mobilizing valuable resources such as time, talent and knowledge. Montgomery County United Way’s role has expanded as well. In addition to being a funder, we are a catalyst for change, a convener, a facilitator, an issue educator, an advocate, an investor, a partner, and a philanthropic advisor. Operating within each of these roles, our board, staff and volunteers are guided by five principles: Integrity, Collaboration, Leadership, Compassion and Inclusion.